

ORURISA BOARD MEETING		
March 4th, 2016	9:00am-3:30pm	McMenamins Edgefield
Meeting called by	Dean Anderson	
Type of meeting	ORURISA Board Retreat	
Facilitator	Molly Vogt	
Note taker	Zac Christensen	
Attendees	Mark Scott, Cy Smith, Eric Bohard, Molly Vogt, David Percy, Rich L'Esperance, Zac Christensen	

Current Business Review Discussion

- Introductions - Please include one or two things you want to accomplish today
 - Richard – New to this and wanting to get a lay of the land
 - Eric Bohard – Map out the coming year. Noted that he is retiring and stepping away from ORURISA
 - Zac Christensen – Relevance of ORURISA, how do we stay relevant, map out upcoming year
 - Cy Smith– Landslide working group example, leveraging existing governance, importance of unified membership model
 - Mark Scott – General discussion
 - Molly Vogt – Hear everyone’s thoughts, find common thread, clear plan for upcoming year
- GIS In Action – update
 - Facilities, program, volunteers all coming together
 - Everything on-track
 - Importance of legacy planning for the future
 - Need Keith and Doug to mentor the next organizers
 - Identify new leaders
 - Compile new list of volunteers and potential leaders
 - Send volunteer list to the Board <<<**ZAC ACTION ITEM**
 - Volunteer outreach at GIS in Action
 - Idea of a booth at conference <<<**RICHARD AND CY ACTION ITEM**
 - Cy has setup
 - Mark pointed out need for creative products and ideas
 - Request from Keith Massie for ORURISA to pay for travel to national URISA conference.

MOTION: PAY ONE TIME FIXED \$500 TO KEITH MASSIE FOR TRAVEL EXPENSE TO NATIONAL URISA CONFERENCE IN TORONTO
VOTE: UNANIMOUS VOTE

- Section Reports
 - Columbia Pacific River chapter update
 - GIS Week always highly successful
 - Need for centrally coordinated data
 - Value to underfunded agencies
 - Central Coast annual event always successful
 - South Coast has upcoming user group
 - PAGIS
 - Successful event in the fall
 - Need to fill leadership vacuum
 - Map Time event in Bend highly successful
 - Willamette Valley held recent meeting with 30+ attendees
 - Need to do outreach to section leaders
 - Molly to do outreach. Carry on earlier efforts and talk to section leaders <<<**MOLLY ACTION ITEM**
- Workshops
 - Good attendance at all workshops
 - Successful model. Need to keep it going.
 - Discussion on level of subsidy. See related motion below
- Secretary Updates
 - Membership database cleaned and good
 - Web updates being made on a regular basis
 - URISA could provide central resource
 - Zac stepping down
- Treasurer Report (includes discussion on workshop credit card process)
 - No report available

MOTION: ORURISA SPONSORED EVENTS SHOULD ACHIEVE AT LEAST A 10% PROFIT MARGIN AS GENERAL GUIDELINE. BOARD SHOULD EVALUATE EVENTS AND ACTIVITIES USING THIS GUIDELINE AND HAS THE ABILITY TO MAKE EXCEPTIONS.
VOTE: UNANIMOUS VOTE
ACTION: ADD TO ACTIVITY FUNDING GUIDELINES

ORURISA

Review of Last Year Action Plan –See notes below

New Membership Plan and Discussion (Cy)

- Summary of committee review.
- Discussions and Committee Directions
- ORURISA working group formed
- Financials and membership information gathered to run scenarios against potential unified membership model
- Surveyor professional organization used as an example
- Other professional organizations compared/contrasted
 - Certification
 - Lobbying
- Overview of history and framework of model
- Impact on ORURISA
- CAB doing pilots for individual chapters
- ORURISA is a pilot chapter
- Washington might also be a pilot chapter
- Waiting for CAB recommendations

Data Sharing Initiative (Cy)

- House didn't sign bill
- Central data services
- Many local governments pushed back
- AOC didn't support
- Privacy and confidentiality issues a concern
- Cost also a concern
- OGIC and GIO not mentioned in statute
- Bill died
- Workgroup formed by CIO
- Legislative concept due by September

What are the hot topics you see for next year?

- How do we reach out to our GIS Partners
 - Get involved with Map Time events <<<<ACTION ITEM FOR RICHARD_AND MOLLY
 - Embrace Open Source community more
 - Host another joint conferences with PLSO or similar organizations
 - Interaction more with WhereCamp
 - Swag and branding <<<<ACTION ITEM FOR MARK
 - Embrace other areas outside of government and administration
 - Provide examples of job descriptions <<<<ACTION ITEM, NEEDS ASSIGNMENT
 - Develop a formal communications plan <<<<ACTION ITEM FOR CY
 - Section Support <<<<EXISTING INITIATIVE –ACTION ITEM MOLLY AND AMY
 - Outreach - Host a social event, possibly at GIS In Action, to promote ORURISA and collect names of potential volunteers, then follow up 1:1 <<<< ACTION ITEM MOLLY – volunteer recruitment to occur with GIS In Action-Maptime Social 4/4
 - Expand outside GIS technology
 - ORURISA branding and identity discussion <<<<ACTION ITEM FOR MOLLY
 - Develop contact list of students for social media group <<<<ACTION ITEM FOR MOLLY AND DAVID
- How do we fit with National URISA
 - Host national URISA conference here in Portland. How do we do that?
 - Bring it to the CAB and make bid for hosting <<<<ACTION ITEM FOR CY
 - Discussion about URISA conference attendance numbers which have steadily decreased
 - Discussion regarding conference organizers and responsibilities
 - Need to better articulate what URISA does and bring Chapter interests to CAB <<<< ACTION ITEM FOR CY and AMY
- What are the biggest challenges that the professional GIS community faces?
 - Certification and legitimize profession
 - Identity crisis of the profession
- What new geospatial trends and approaches hold the most potential for success / value to our members
 - DEFERRED. May be agenda item for future meeting.

Prioritize the list and flesh actions

- DEFERRED << ACTION ITEM FOR MOLLY - FUTURE MEETING AGENDA

Assign tasks and create calendar

- DEFERRED << ACTION ITEM FOR MOLLY - FUTURE MEETING AGENDA

ELECTION NOTES

- Vacant At-large, Secretary, PAGIS, and YP positions discussed.
- Board members are following up with potential candidates and will share recommendations with the Nomination Committee.
- Amy Esnard appointed as URISA/CAP representative.

2015 Accomplishments

1. Get sections to be more active – I had the pleasure of attending a few meetings this past year. I was very impressed and feel this is one of our greatest strengths as an organization.

Success

Board Members went to meetings and gave overviews (DEAN)
Made a section slide show (DEAN)
Made section info sheets and passed out a GIS IN Action (MOLLY)
Had Workshops (KEITH, DEAN, ZAC)
Got information from Sections on meetings (DEAN, ZAC)
PAGIS started again (ZAC)

Needs Improvement

Outreach to inactive sessions
Expand membership – decide what a member is?
Need more volunteers

2. Make meetings more frequent and decisions more formal – needs improvement
3. Diversify Revenue – Needs Improvement
4. Expand Membership – Needs improvement but we need to define what membership is.
5. Need more volunteers – Needs improvement
6. Present at other conferences – Did we?
7. Expand relationship with young professionals – Did we?
8. Better define relationship with International URISA

2015 Action Items and Priorities (From 2015 Minutes)

- Get sections to be more active
 - Better Group Support (LIMITED PROGRESS)
 - Make informal meetings official ORURISA (LIMITED PROGRESS)
 - John Sharrard has unique insight given other involvement
 - Expand membership (NO ACTION)
 - Outreach to inactive sections (NO ACTION)
 - Get more volunteers to work with each group (NO ACTION)
 - PAGIS needs to reignited (Zac)
 - MapTime
 - Mapping Party
 - Python training
- Diversify revenue
 - Move away from GIS in Action as sole revenue source (NO ACTION)
 - Other annual events such as GIS Day (NO ACTION)
- Expand events and conference outside of the traditional GIS field (NO ACTION)
 - Involve larger audiences (i.e. public works, facilities, etc) (NO ACTION)
- Opportunities to present sponsor at other conferences (Amy) (NO ACTION)
- Address national and chapter politics (IN PROGRESS)
 - Dean/Eric/Cy
- Dev Meet-Ups as better format (NO ACTION)
 - Compact
 - Need a take away
- Market coordinator – Amy (NO ACTION)
- Willamette Group – Dean (IN PROGRESS)
- Southern Oregon Group – John Sharrard (IN PROGRESS)
- Young Professional – Percy and Amy to identify new leadership candidates (NO ACTION)
- Finalize Fact Sheet and weave into web site once complete (COMPLETED)
- Define and clarify future role with URISA (IN PROGRESS)