



Meeting Notes

OR-URISA Leadership Retreat

Meeting Date: March 5, 2011

Location: McMenamins Edgefield

Participants: OR-URISA Board of Directors - Eric Bohard, Dick Bolen, Paul Couey, Amy Esnard, Bob Haas, Carol Hall, Nels Mickaelson, Kelly Neumeier, Bob Pool, John Sharrard, Cy Smith

Goal of the meeting: Convene in an effort to continue to chart the course for the Chapter's planning process involving its general membership and Executive Board of Directors. Common sense tasks will be identified, tracked and reported on over this period to ensure that the Goals and Objectives of this organization are successfully implemented. This is an exciting opportunity for us to work intensively together in strengthening our Chapter's role in serving our geospatial community!

The Board discussed the following agenda items:

Programs and Events

Communications

Member Support

Finances: 3-year Chapter finance outlook

Administration

- Nominations for Chapter President and At Large Board Members for 2012
- PAGIS – Leadership Change
- OR-URISA Support for Implementation of Washington's GIS Strategic and Business Plans
- Topics for the OR-URISA Annual Meeting at GIS In Action

Action Items: Provided below is a summary of actions/decisions reached during the course of the retreat:

1. **Programs and Events:** The following programs and events have been identified for 2011/2012

- March 29-30, GIS In Action Conference, PSU

- August (TBD/late in the month), URISA's Program Management Course/Workshop
 - o Fee-based event
 - o Hosted by URISA/Greg Babinski Presenter
- November 14, ESRI and Government business in the Cloud
 - o Fee-based event
 - o Hosted by ESRI/Co-hosted by State, Regional, Local Gov representatives
 - o Event planning committee included Paul, Nels, John, Bob, Cy, Amy

*SIG's to be more involved in Programs and Events planning and support

*Discussion around URISA annual GIS-Pro Conference venue to be OR

- IF URISA GIS-Pro is to be held in OR, consider no GIA conference, but a Chapter event, GIS Pro planning/logistics led by Eric Bohard (nominated event local liaison)
- Cy to write a letter in support of hosting the GIS Pro event in Oregon

2. Membership

- Need to define "what it means to be a member" – define membership benefits
 - OR-URISA member benefits could be defined as:
 - Professional development
 - Education
 - Social Connections
 - Contribution in exchange for dues
 - Geographic profile of OR-URISA members
 - Searchable membership database
- Need strategy for identifying members and member needs/updating membership profile:
 - Survey to be distributed to members to collect:
 - member contact information
 - expand on member profile
 - market for URISA International membership (promote as an individual fee – not employer sponsored)
 - interest/reaction to a potential OR-URISA membership in the \$20 range
- Establish a Young Professionals (YP) group as a new OR-URISA SIG
 - YP's to promote outreach (*See Communications, below*)
 - Kelly Neumier, Amy Esnard, Carol Hall, John Sharrard to oversee YP SIG and recruitment of YP 'Cabinet Members'.
- Sections (and SIG's) need guidelines for contributing to OR-URISA/URISA
 - Section Leader's Manual (SLM) to be drafted, in reference to the URISA Chapter Leader's Manual (CLM)
 - Promote advocacy between Sections (and SIG's), Chapter (and International Organization), requiring minimum contributions (such as volunteering for events, etc.)

3. Communication

- Decision: newsletter beneficial to expand on existing Wild Apricot content, and include:
 - events calendar (with link to event details/webpage)
 - Section and SIG reports
 - Industry Gossip/member profile report (accomplishments, new hires, retirements, etc)
- Twitter feed to be tested/developed by new YP SIG (post events, etc)

4. Administrative Matters

- Financial Plan: preliminary information presented showing projected expenses and revenues over the next three years. Message was that we will need to reduce expenses and assure that revenues remain strong. Consensus was also that we need to broaden revenue sources and take a hard look at corporate sponsorships. Detailed finances to be discussed at the next Board of Directors meeting to be held at the GIS In Action Conference.
- Nominations for President Elect and at Large Board members – Bob formed a nominating committee consisting of everyone present at the retreat. Amy Esnard was nominated as the President Elect with the term to begin in 2012. The nomination was unanimous and Amy stated her agreement to server as president. Bob asked for nominations for an open At Large Board position. Molly Voight was nominated for the position. The slate of candidates will be advanced to the ORURISA membership at large at the GIS membership meeting.
- PAGIS – Bob indicated that Greg Newkirk had recently accepted a position in Idaho. He indicated that he had discussed with Nels his interest in leading an effort to redefine PAGIS and working with others, to chart a course for moving the section forward. Nels indicated that he would be getting a group together to discuss various options for advancing the section.
- OR-URISA support for Implementation of Washington’s GIS and Strategic Business Plans – Bob Pool indicated the OR-URISA had been approached to lend support to Washington’s effort to advance the strategic business plan. Members present supported the idea to lend support and felt comfortable that the letter of support was allowed for by the OR-URISA bylaws. Cy volunteered to work with Bob in drafting a letter
- By-Law amendments – Paul discussed the need for modifications to the OR-URISA bylaws regarding a couple of topics. The specific amendments will be advanced at the March Board meeting
- Topics for the OR-URISA Annual Meeting at GIS In Action – topics are to include the annual election, a financial report, volunteer opportunities, and other items