

ORURISA BOARD MEETING

Thursday, April 12, 2018

12:01 PM

Meeting called by: Molly Vogt, President

Meeting type: ORURISA board meeting

Facilitator: Molly Vogt

Minutes prepared by Theresa Burcsu, Communications Director/Secretary

12:00pm **Welcome, agenda review - Molly**

12:05pm **ORURISA Business**

- Previous meeting minutes approval - Molly
- Treasurer's Quarterly Report – Keith
- Reminder about nominations for Board President - Molly
- Board retreat - Molly
- Other items - All

12:30pm **GIS In Action update – Rich**

12:35pm **Committee updates**

- Board Business & Communications
- New Audiences
- Internal Partners

12:45pm **SIG & Section updates**

12:55pm **Adjourn**

Attendance Record

(absent) "Percy" David Percy, Portland Open Source Geospatial User Group
(absent) [open] [open], Umpqua Basin Users Group
Alexa Todd, Young Professionals
(absent) Amy Esnard, Gorge Area GIS Users Group
Chris Wayne, Klamath Basin Users Group
(absent) Colleen Miller, Central Oregon GIS Users Group
(absent) Cy Smith, Member-at-Large
(absent) Dean Anderson, Past President
(absent) Dean Anderson, Oregon GIS Association
John Bragg, South Coast Users Group
John Sharrard, Member-at-Large

Karim Naguib, Southern Oregon GIS Users Group
Keith Massie, Treasurer
(absent) Laura Gabel, Central Coast GIS Users Group
(absent) Lesley Hegewald, Willamette Valley GIS Users Group
Mark Scott, Columbia Pacific GIS Users Group
(absent) Matt Freid, Member-at-Large
(absent) Melissa Crane, President Elect
Molly Vogt, President
Richard L'Esperance, Member-at-Large
(absent) Robb Kirkman, Portland Area GIS Users Group
Theresa Burcsu, Communications Director/Secretary

Board Members = 19

Attending = 10

Quorum = 10 --> Quorum reached!

Welcome, agenda review – Molly

No revisions to the agenda.

Chapter Business

Meeting Notes approval – Molly Vogt

Keith moved to approve the minutes. John Bragg seconded. Approved unanimously.

Treasurer's report – Keith Massie

REVENUE	
GIS In Action (2017)	\$8,565
EXPENSES	
Board	\$298
President	\$0
Web Site	\$2,094
National URISA	\$500
Sections	\$1,190
Workshops	\$0
Mailings / Mailbox	\$112
Regulatory	\$60
BANK BALANCE (4/12/18)	
	\$6,230

Keith explained the website and regulatory fees as:

Website fees = Monthly hosting fee + Wild Apricot

Regulatory fees are for operating as a non-profit to the State

Reminder about nominations for Board President, At-Large seats - Molly

Dean and Molly will continue on in president and past president for up to one year. Looking for members in nominations committee to help develop candidates list.

At-large seats up for re-election: Matt Fried, John Sharrard. Matt would like to be considered for another term. John cannot commit to another term.

Action item:

Communicate with Molly/Dean about nominations or being part of the nomination committee.

Board retreat - Molly

Looking at a Friday, as has traditionally occurred on a Friday: May 18 and June 1. Molly asked for informal input on the retreat dates.

Location: Salem

Action item: Molly will send out a poll to finalize retreat date.

Other business

None.

GIS In Action – Rich L'Esperance

- Program is full. 15 vendors (more than 2017). Good vendor numbers signal additional income. Attendee registration is lower than 2017 by about 40-50. Facilities, catering all taken care of. Rich will align GIA dates with AAG dates.
- ORURISA Board meeting to be held on April 24 @ 1 PM in room 333.

Action items:

1. Rich and Keith to discuss the role of the GIS in Action emcee.
2. Keith to send Rich his emcee outline.

Board Committee Updates from Committee Chairs

Board Business & Communications – Molly Vogt

Melissa had taken over leadership of website and platform evaluation. Still lacking one evaluation. Will provide report to Board at the retreat.

Action item: Molly to coordinate with Melissa on leadership.

Future work: consider updating the by-laws to address when a president-elect steps down.

New Audiences – John Bragg

Held a meeting recently. Prioritized needs and activities identified at previous meeting. Group agreed that its challenging to engage new audiences in part due to the current branding message of ORURISA because it isn't clear or resonate with new folks. Proposed establishing an outreach goal for new audiences. What we want them to do. Interested in better utilizing future conferences and mailing lists to reach new audiences and working with existing groups to bring in new audiences.

Discussion:

- There is interest in improving branding
- John Bragg has been researching.

Action item: add to Retreat Agenda: How can ORURISA improve its branding and name recognition?

Existing Relationships – John Sharrard

Recently did a whole day ArcGIS Pro workshop with 60 people largely ORURISA members.

Discussion:

- There's interest in more ArcGIS Pro workshops.
- Q: Are there ever any "new audiences" at the workshops/meetings that John Sharrad leads?
 - A: No, typically the same group of people.

Action item:

Keith will provide a one-page description of the ArcGIS Pro Workshops proposal for decision at next Board meeting (migrated from 3/8/2018 meeting minutes).

SIG & Section Updates – Leaders

Sections

- South Coast Users Group - John Bragg.
 - Met 2 weeks ago on March 15. Discussion covered:
 - Oregon Framework program - would like to have someone from GEO present at a user group meeting.
 - Scott Moore (Esri) presented on Drone2Map.
 - Received feedback that more than just GIS folks should be attending the User Group meetings. Looking into other groups that might be receptive. Remember that our own networks can be fruitful.
 - Action item:
 - John B and TB will coordinate around Oregon Framework program presentation and engaging new audiences.
- Klamath Basin Users Group - Chris Wayne.
 - Recently held meeting. Several maps shared there will be part of the GIA poster contest.

Discussion:

- The Portland Cartography conference pulled in new audiences. (Mark Scott)

No report:

- Portland Area GIS Users Group - Robb Kirkman.
- Gorge Area GIS Users Group - Amy Esnard.
- Columbia Pacific GIS Users Group - Mark Scott.
- Central Oregon GIS Users Group - Colleen Miller.
- Central Coast GIS Users Group - Laura Gabel.
- Willamette Valley GIS Users Group - Lesley Hegewald.
- Southern Oregon GIS Users Group - Karim Naguib.

Special Interest Groups – no report

- Young Professionals - Alexa Todd.
- Oregon GIS Association - Dean Anderson.
- Portland Open Source Geospatial User Group - David Percy.

At Large Board Members

- Richard L'Esperance – see GIS in Action report above
- John Sharrard - not able to continue after his term due to changes in job responsibilities.
- Cy Smith – no report
- Matt Freid - interested in staying on.

Action items recap:

1. Communicate with Molly/Dean about nominations or being part of the nomination committee.
2. Molly will send out a poll to finalize retreat date.
3. Rich and Keith to discuss the role of the GIS in Action emcee.
4. Keith to send Rich his GIS in Action emcee outline.
5. Molly to coordinate with Melissa on leadership of website provider evaluation.
6. Keith will provide a one-page description of the ArcGIS Pro Workshops proposal for decision at next Board meeting (migrated from 3/8/2018 meeting minutes).
7. John B and TB will coordinate around a Framework presentation and engaging new audiences for Framework and ORURISA.

Parking Lot

1. add to Retreat Agenda: How can ORURISA improve its branding and name recognition?

Next meetings:

Chapter meeting: April 24, 2018 at GIS in Action

Board meeting schedule: second Thursday of the month at noon

Adjourn

12:40 PM

DRAFT