

Symposium by the Sea

Oct. 6, 2017 | 9 a.m. - 4:30 p.m.

Florence Events Center | Florence, Oregon



\$35

Register by Sept. 15

and save \$5⁰⁰ *

Get my
Ticket!

Lunch is free if you
register before Sept. 30.

From Field to Table – Stories In Mapping

Call For Presentations <http://bit.ly/symposiumbythesea2017call>

The Symposium By the Sea is an annual day of training and professional exchange on the Oregon Coast. This symposium will present stories of how information is being collected and mapped in the field using a wide array of tools, including smart phones, tablets and other mobile devices. We will also explore how to create effective maps and how maps can be used to weave data from different sources into compelling stories.

We invite people from all fields—planning, engineering, GIS, environmental science, journalism, marketing, to name a few—to share their experiences using mobile devices to collect and present different types of data. We seek presentations that explore some of the tablet and smartphone apps and tools available online for collecting data or designing custom forms to make the data more useful; that examine the advantages and limitations of using smartphones or tablets to collect data for a geographic information system. The symposium will be less a course in cartography and more an exploration of storytelling. We seek presentations that approach mapmaking as storytelling, highlight best map-making and story-telling practices, or impart skills and techniques that can help to make visually stunning presentations.

Presenters will be invited to join the audience in a closing panel discussion to consider how various organizations are using smartphones, tablets, and visualization tools and technologies to improve maps and mapping.

*** Early registration ends 11 p.m. Sept. 15, 2017. Registration after Sept. 15 is \$35.**

Continuing education credit from the American Institute of Certified Planners.



Symposium By the Sea is sponsored by the South Coast GIS User Group, the Oregon Chapter of the Urban-Regional Information Services Association, and the South Slough National Estuarine Research Reserve. For more information, email symposiumbythesea@gmail.com.