Timmons Group Presents:

Created for:

MO Outdoors









- ▲ Locate and explore Conservation Areas
- ▲ Discover new trails and Activities
- ▲ Download area maps for offline recreation

Available Now!









MO Outdoors is a native mobile solution developed for State of Missouri's Department of Conservation

- Four iterations
- Dozens of extra features added since app inception
- 10,000+ downloads from Play and Apple (in ~2 months)

Welcome to MO Outdoors!

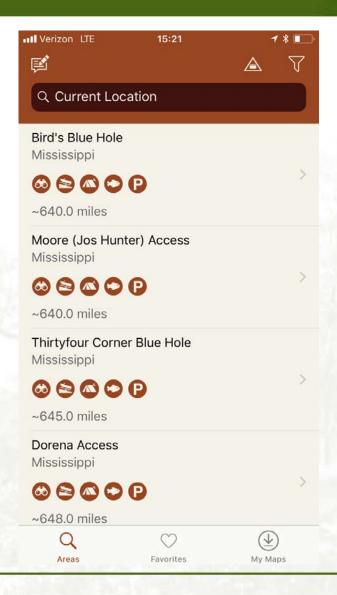




MO Outdoors provides access to six distinct outdoor activities in the great State of Missouri

- Birdwatching
- Camping
- Fishing
- Hiking
- Hunting
- Shooting (targets)

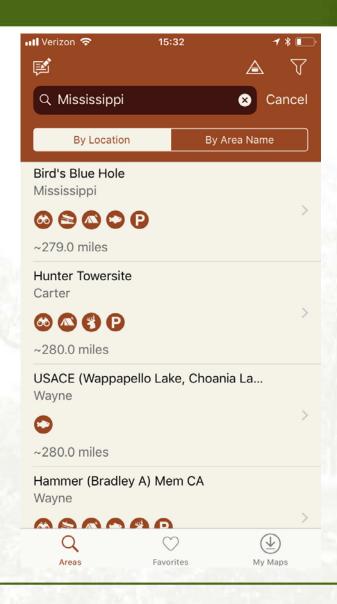




MO Outdoors uses location services to provide details of MDC sites in proximity

- Set your search radius
- Current location
- Public or Private
- Select your activity of interest



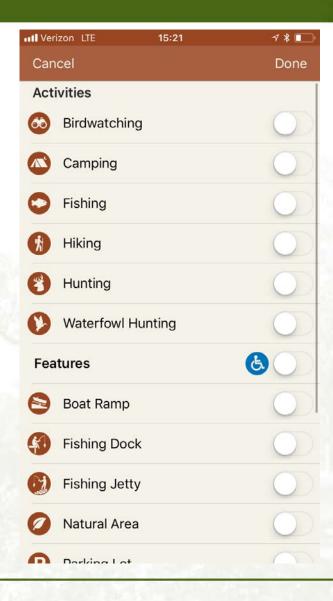


MO Outdoors uses location services to provide details of MDC sites in proximity

- Search by location county, ranger district, etc.
- Mileage and route determined
- GO!

POI and LBS





MO Outdoors select choices for today's outing

- Activities....
- Features
 - Boat Ramp
 - Fishing Dock
 - Fishing Jetty
 - Natural Area
 - Parking Lot
 - Etc...

Favorite Activities and Features



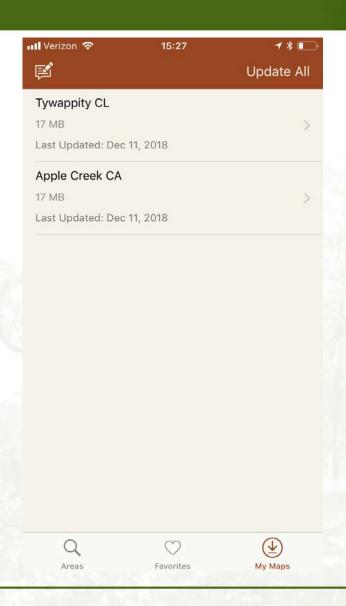


MO Outdoors lets you save your Favorites

- Choose by Activity or Feature
- Change Activity and Feature on the fly
- Save your new Favorites

Manage Push Notifications and Updates



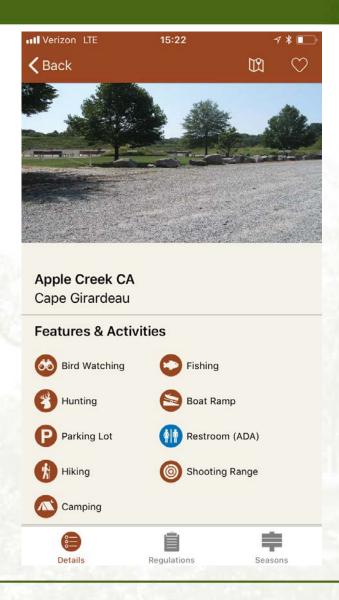


MO Outdoors also provides:

- Notifications
 - Areas that are closed
 - Banned Activity (Hunting Season)
- Data collection / Images / Notes
- Updates can be set for automatic updates

Street View/Features/Activities



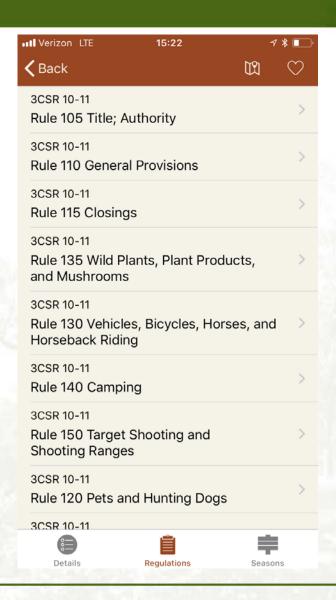


MO Outdoors UX/UI

- Automatic
 - Seasonal
 - Detailed for each location
- Add your updates on the fly and help build on the information already available
 - Boat dock is sunk or gate is locked!

Missouri Conservation - Regulations





MO Outdoors provides access to Regulations in the field

- Licenses for hunting digital and on PDA
 - Updates pushed daily
 - Information for all Activities at your fingertips
- The Ranger/Game Warden/Conservationist
 will be glad you have the app!

Hunting - Regulations



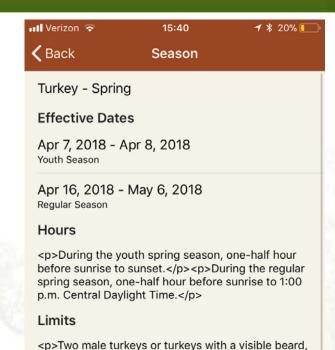


MO Outdoors provides access to Missouri Hunting Regs

- Licenses for hunting digital and on PDA
 - What season are we in?
 - Firearm or Archery
- Private Hunting Lands are updated monthly due to land use regulations per county or city

Hunting – Regulations, cont.





with the following restrictions:
P>Only one turkey during the first week of the regular spring season. Hunters who are unsuccessful during the first week, may take two turkey during the second and third week of the season, but both turkey may not be taken on the same day. A turkey harvested during the youth spring season counts toward a hunter's spring season bag limit.
Puring the spring youth season, only one male turkey or turkey with a visible beard. Youths who take a turkey during the youth season may not harvest their second bird until the second Monday of the regular spring

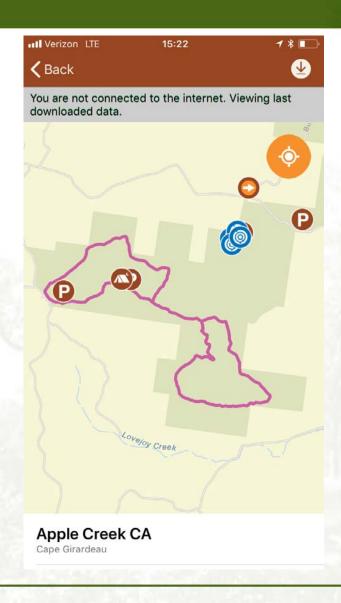
Methods

season.

MO Outdoors provides access to Missouri Hunting Regs

- Licenses for hunting digital and on PDA
 - What season are we in?
 - Dates open
 - Firearm or Archery
 - Limits
- Youth spring season specific rules

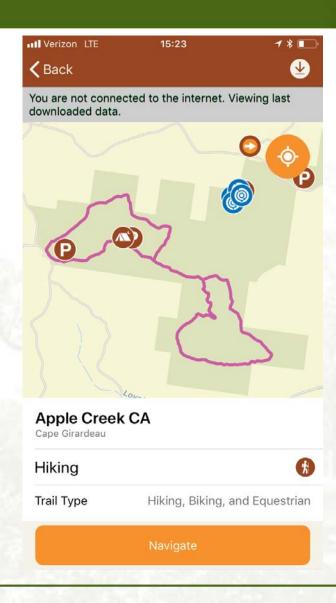




MO Outdoors Maps are available

- Online yes
- Offline yes cached on your mobile device
- Waypoints back to parking or blinds
- Boundary of hunting area
- Saved locations from last season where you spotted fowl
- Navigation available to favorite spot





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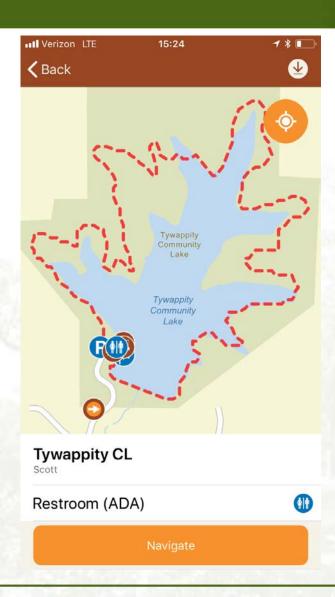


MO Outdoors Maps are available

- Online yes
- Offline yes cached on your mobile device
- Waypoints back to parking or other services





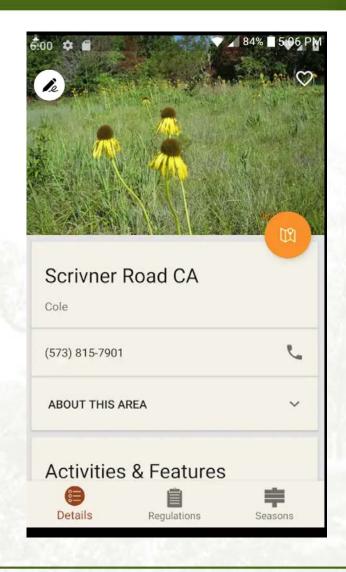


MO Outdoors provides locations for:

- ADA compliant facilities
 - Paved walking paths
 - Restrooms
 - Campsites
- Emergency services

Conservation Areas





MO Outdoors provides locations for Conservation Areas

- Public and Private Conservation Areas
- Regulations Fed/State/Local
- Highlights about the CA
 - Species
 - Ownership
- How to get involved!!!



MO Outdoors

Available Now!





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