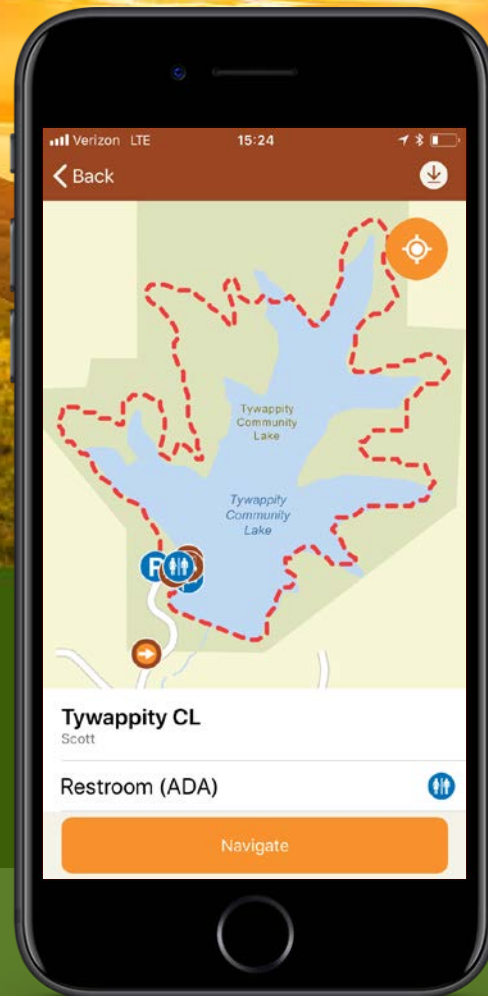


Timmons Group Presents:

MO Outdoors

Created for:



- ▲ Locate and explore Conservation Areas
- ▲ Discover new trails and Activities
- ▲ Download area maps for offline recreation

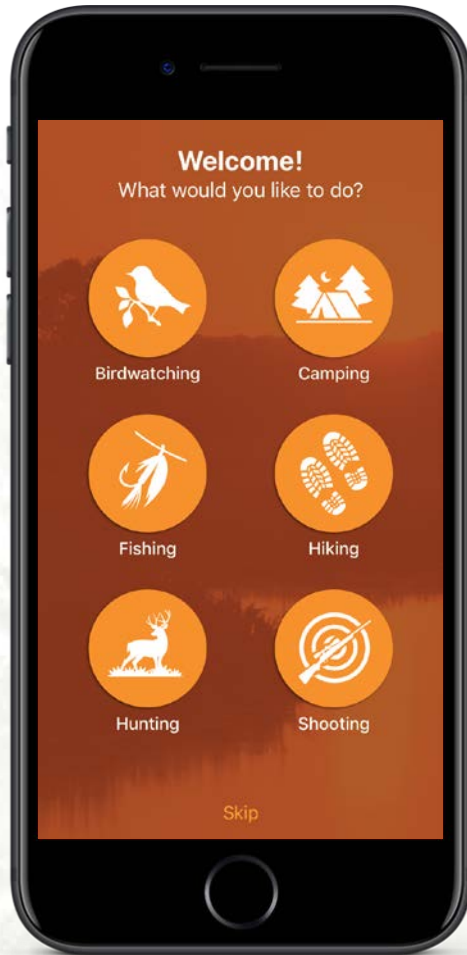
Available Now!





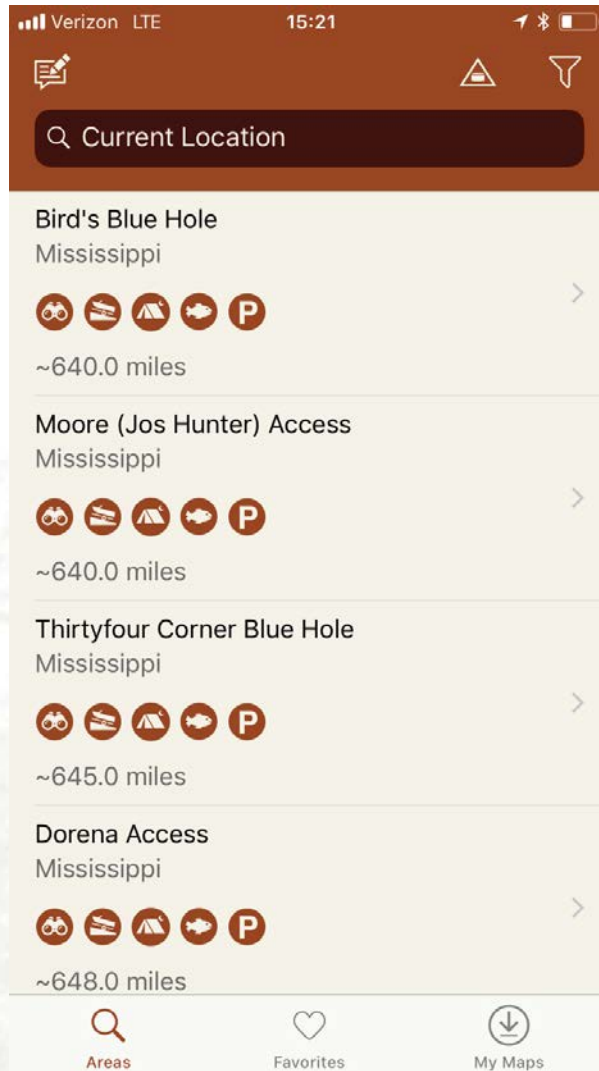
MO Outdoors is a native mobile solution developed for State of Missouri's Department of Conservation

- Four iterations
- Dozens of extra features added since app inception
- 10,000+ downloads from Play and Apple (in ~2 months)



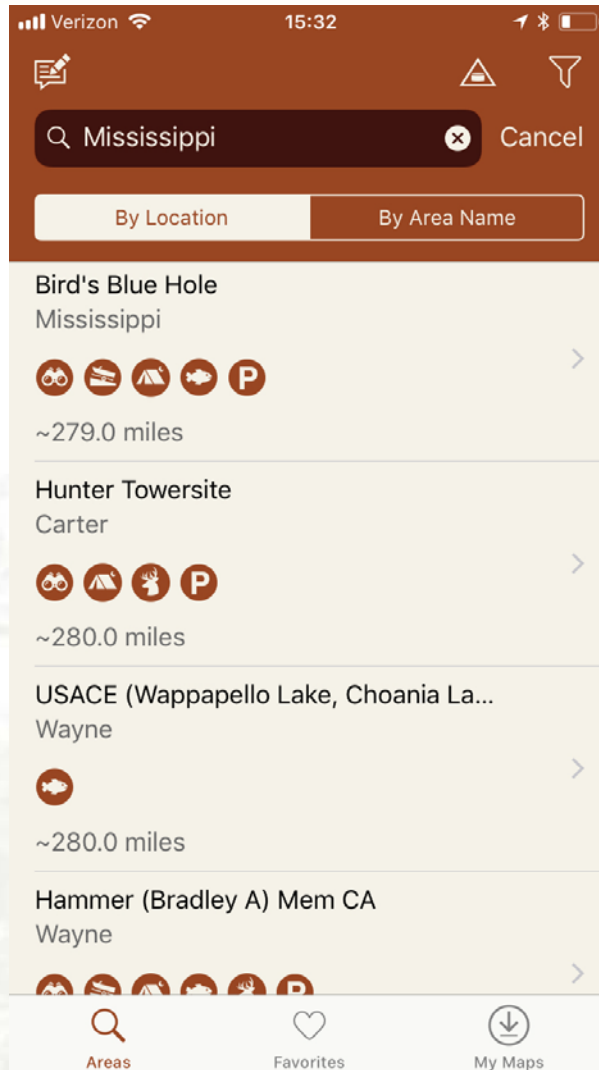
MO Outdoors provides access to six distinct outdoor activities in the great State of Missouri

- Birdwatching
- Camping
- Fishing
- Hiking
- Hunting
- Shooting (targets)



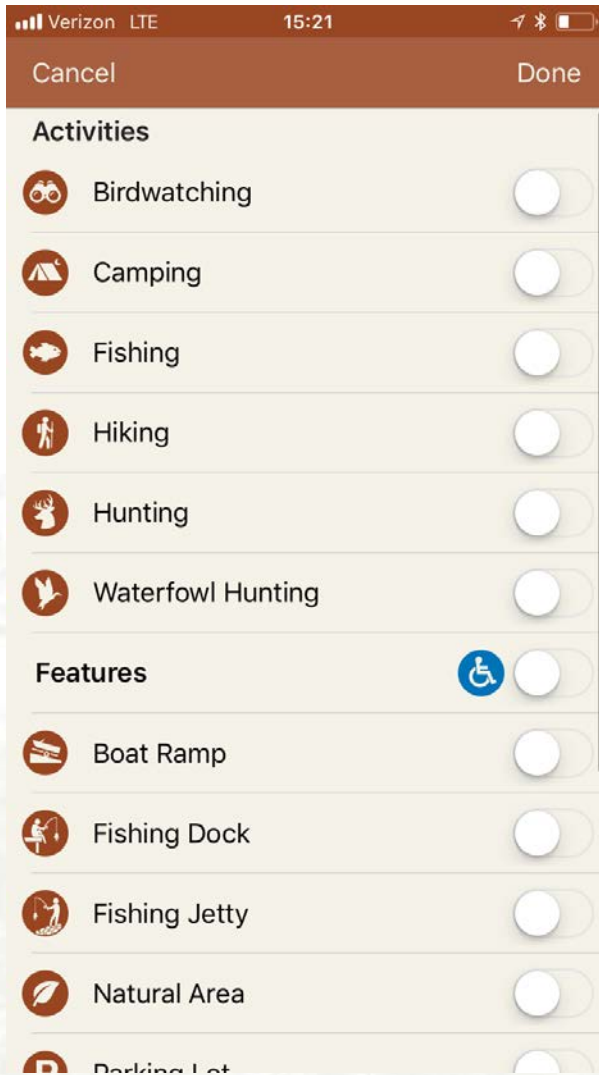
MO Outdoors uses location services to provide details of MDC sites in proximity

- Set your search radius
- Current location
- Public or Private
- Select your activity of interest



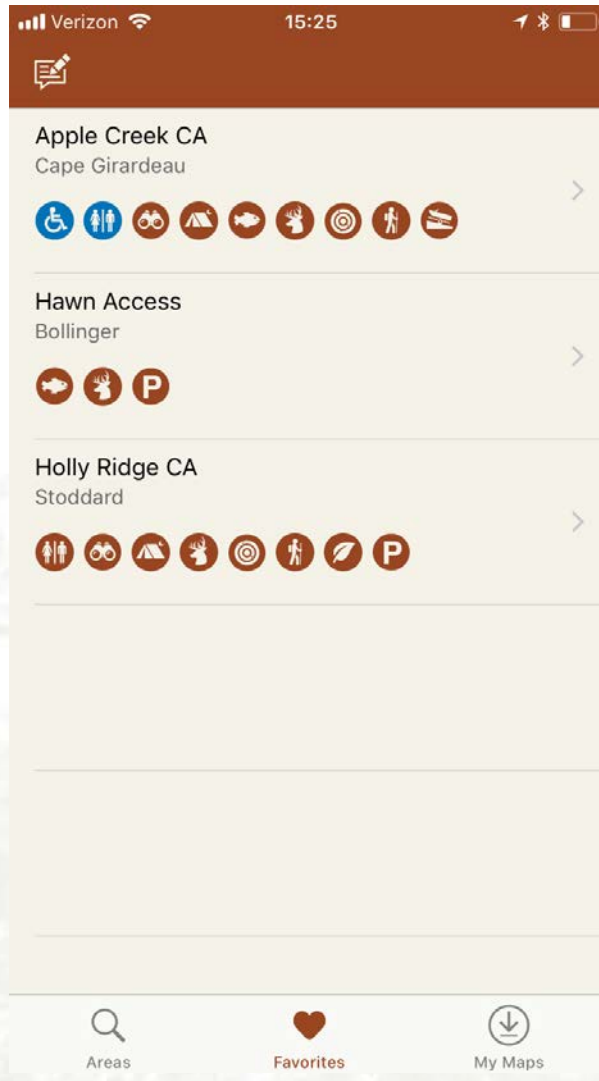
MO Outdoors uses location services to provide details of MDC sites in proximity

- Search by location – county, ranger district, etc.
- Mileage and route determined
- GO!



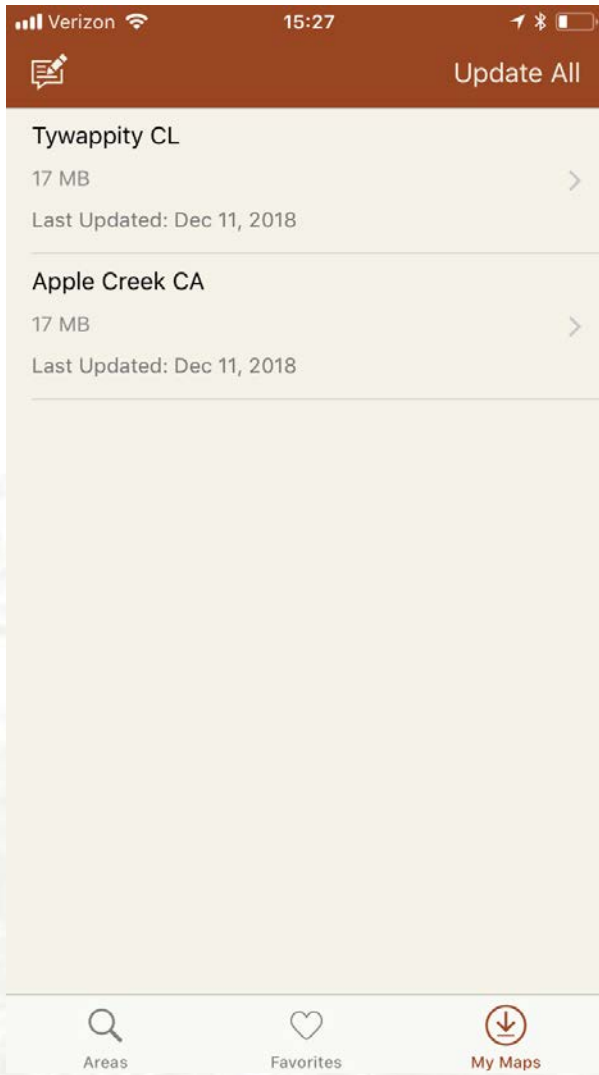
MO Outdoors select choices for today's outing

- Activities....
- Features
 - Boat Ramp
 - Fishing Dock
 - Fishing Jetty
 - Natural Area
 - Parking Lot
 - Etc...



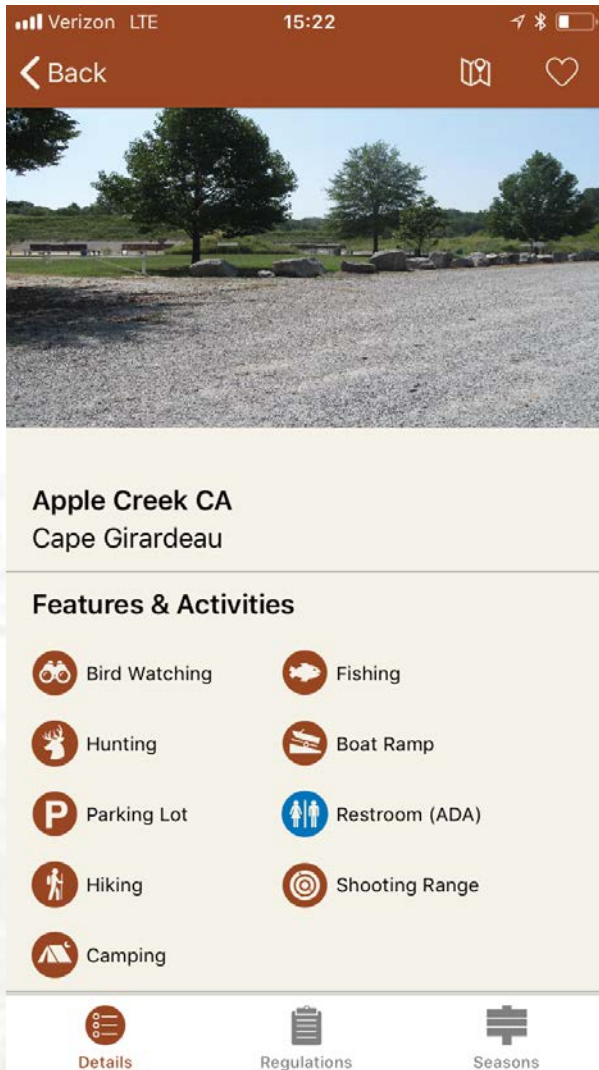
MO Outdoors lets you save your Favorites

- Choose by Activity or Feature
- Change Activity and Feature on the fly
- Save your new Favorites



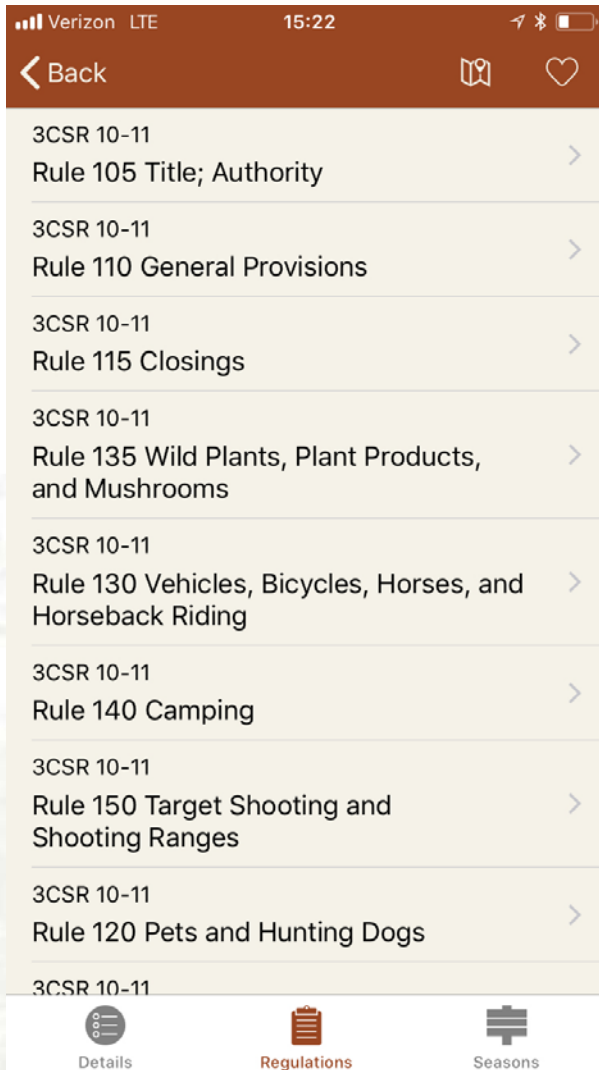
MO Outdoors also provides:

- Notifications
 - Areas that are closed
 - Banned Activity (Hunting Season)
- Data collection / Images / Notes
- Updates can be set for automatic updates



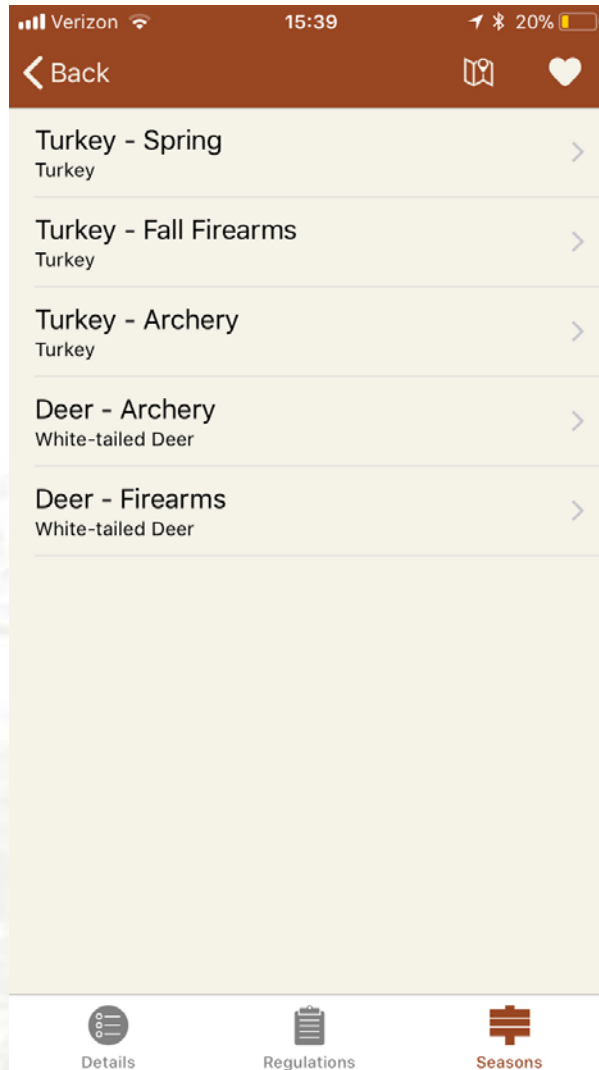
MO Outdoors UX/UI

- Automatic
 - Seasonal
 - Detailed for each location
- Add your updates on the fly and help build on the information already available
 - Boat dock is sunk or gate is locked!



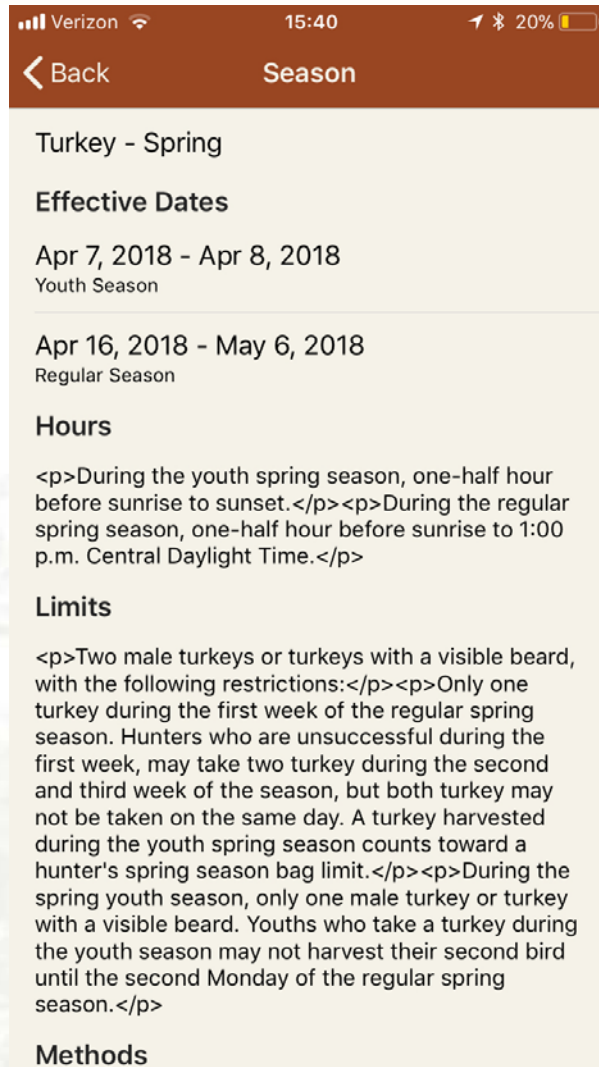
MO Outdoors provides access to Regulations in the field

- Licenses for hunting digital and on PDA
 - Updates pushed daily
 - Information for all Activities at your fingertips
- The Ranger/Game Warden/Conservationist will be glad you have the app!



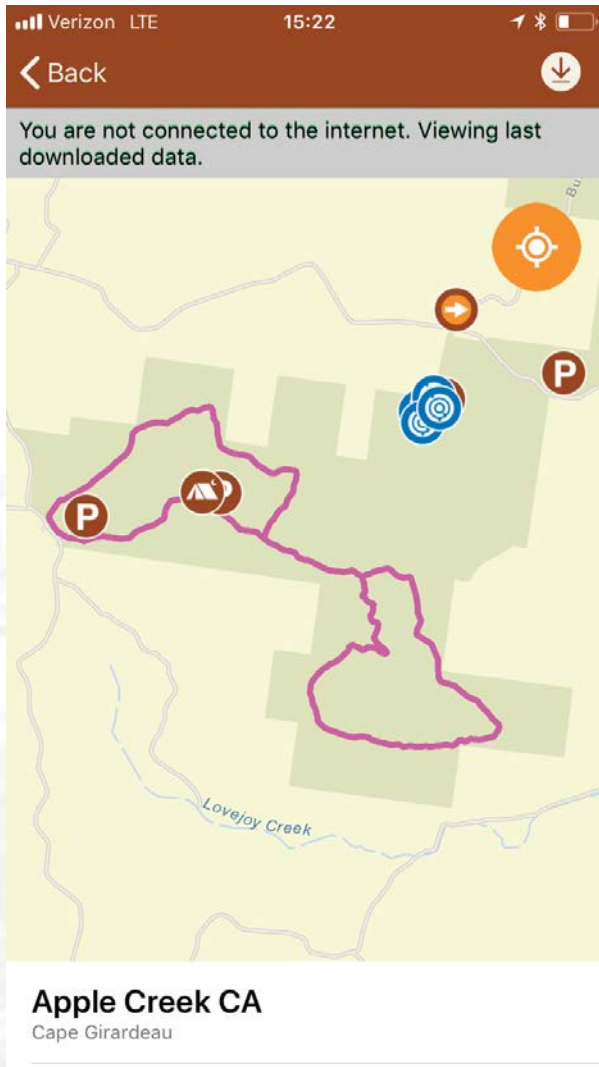
MO Outdoors provides access to Missouri Hunting Regs

- Licenses for hunting digital and on PDA
 - What season are we in?
 - Firearm or Archery
- Private Hunting Lands are updated monthly due to land use regulations per county or city



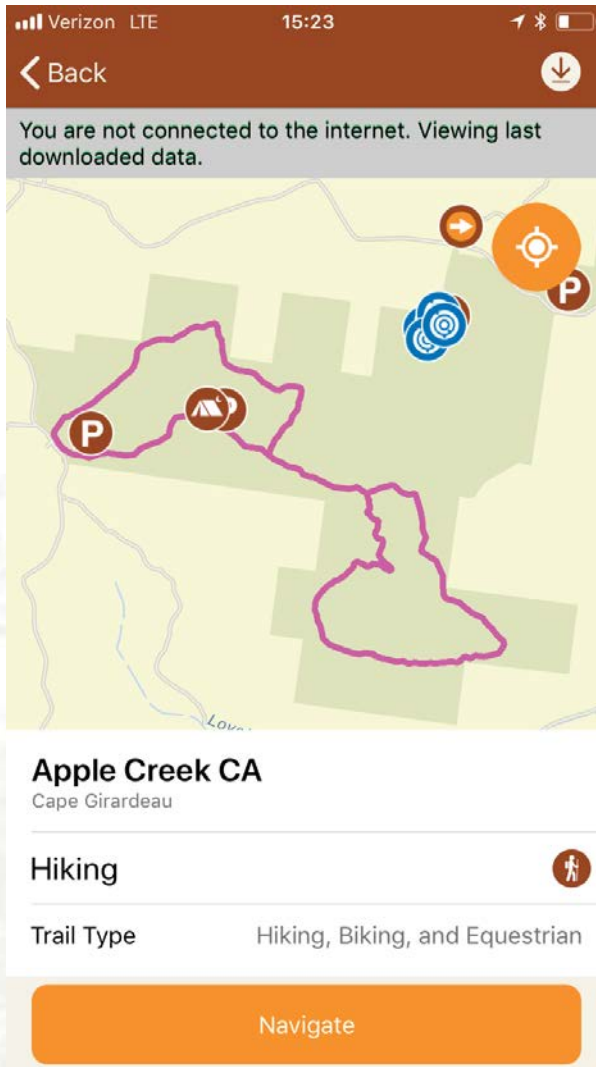
MO Outdoors provides access to Missouri Hunting Regs

- Licenses for hunting digital and on PDA
 - What season are we in?
 - Dates open
 - Firearm or Archery
 - Limits
- Youth spring season specific rules



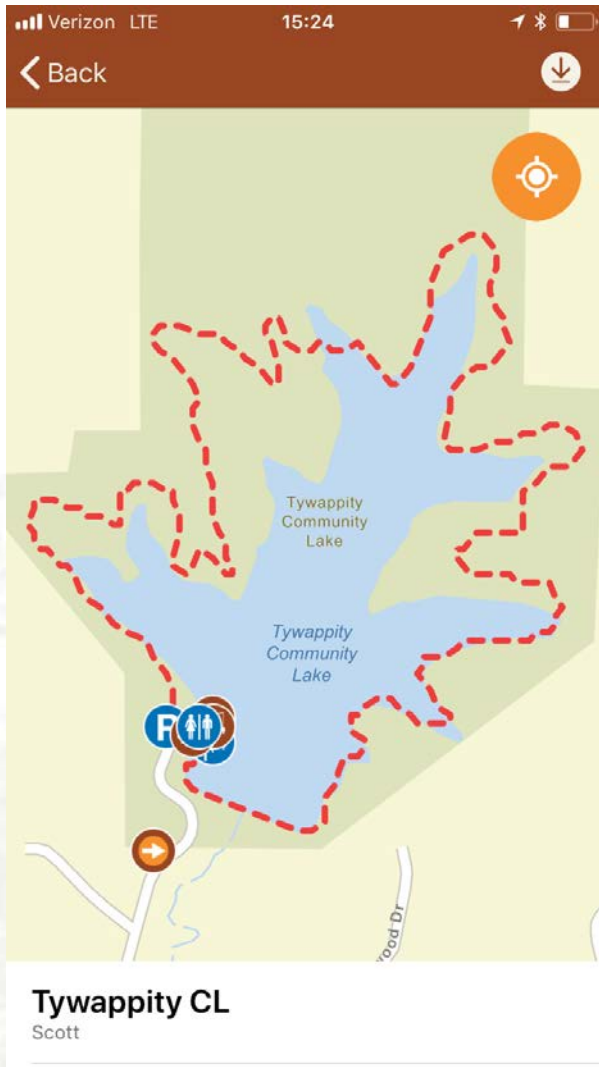
MO Outdoors Maps are available

- Online – yes
- Offline – yes – cached on your mobile device
- Waypoints back to parking or blinds
- Boundary of hunting area
- Saved locations from last season where you spotted fowl
- Navigation available to favorite spot



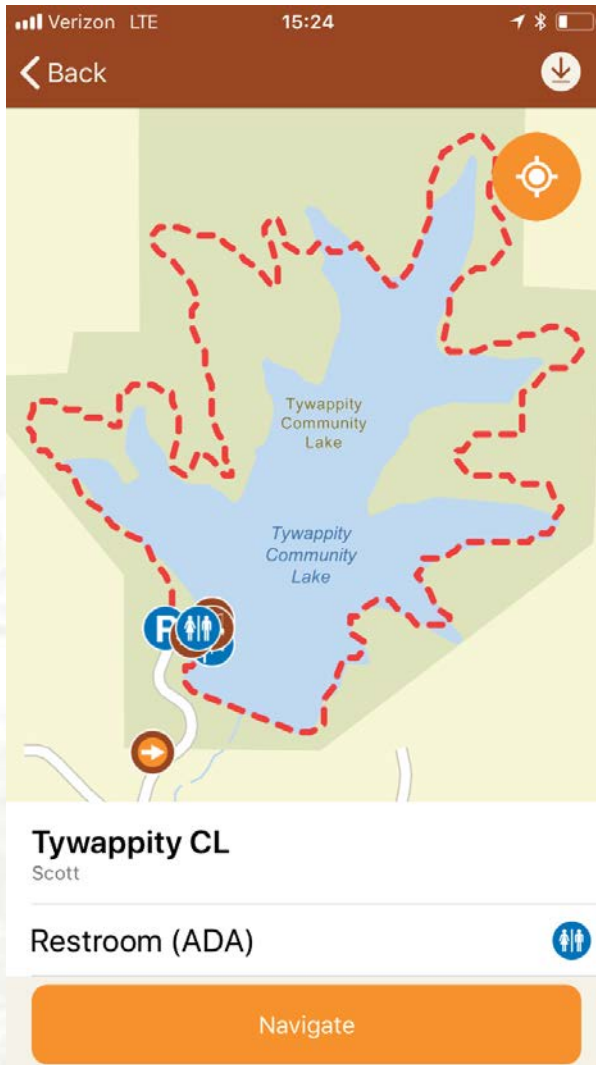
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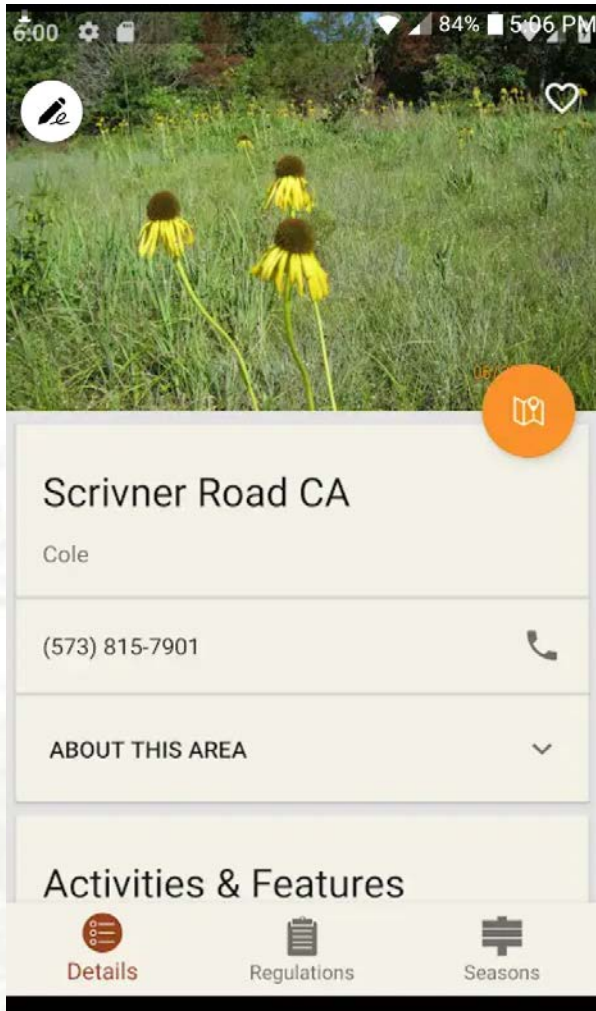
MO Outdoors Maps are available

- Online – yes
- Offline – yes – cached on your mobile device
- Waypoints back to parking or other services



MO Outdoors provides locations for:

- ADA compliant facilities
 - Paved walking paths
 - Restrooms
 - Campsites
- Emergency services



MO Outdoors provides locations for Conservation Areas

- Public and Private Conservation Areas
- Regulations – Fed/State/Local
- Highlights about the CA
 - Species
 - Ownership
- How to get involved!!!

MO Outdoors

Available Now!



Produced by Timmons Group
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Chris.Gerecke@Timmons.com