ORURISA BOARD MEETING

Wednesday, January 16, 2019

12:00 PM

Meeting called by: Molly Vogt, President

Meeting type: ORURISA board meeting

Facilitator: Molly Vogt

Minutes prepared by Tara Kaur, Communications Director/Secretary

Call  605.468.8029

Enter participant Access Code 547248#

Agenda

|  |  |
| --- | --- |
| **12:01 pm** | **Welcome, agenda review** |
| **12:05 pm** | **Chapter business**   * Annual Board Retreat planning update – Molly & Theresa * GIS/CAMA Conference in Portland Feb 25-28 – *Anyone involved who can update?* * ORURISA Member Survey – John Bragg * Refresher on need and purpose for the surveys * Purpose of the values and benefits report * Highlights from the report * Discussion * Membership committee implications – Theresa * Communications/Social media strategy – Tara * Other – All * Next steps, wrap-up * Hot Apps update – Alexa, Colleen, Molly * Other announcements |
| **12:25 pm** | **Committee, SIG, Section updates** |
|  | * Existing partners update – Alexa * External audiences update – John B. * Board business – Molly – assumed all updates will have been covered earlier in the meeting * GIA & events – Rich * Membership committee update – Theresa – assumed updates will have been covered in Member Survey discussion earlier * Branding committee – hold until next meeting |
| **12:45 pm** | All SIGs and Sections invited to offer updates |
| **12:55 pm** | Adjourn |

Attendance Record

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| Molly Vogt, President  Keith Massie, Treasurer  Theresa Burcsu, President Elect  Dean Anderson, Past President  Robb Kirkman, Portland Area GIS Users Group  (absent) Amy Esnard, Gorge Area GIS Users Group  Mark Scott, Columbia Pacific GIS Users Group  Colleen Miller, Central Oregon GIS Users Group  (absent) Laura Gabel, Central Coast GIS Users Group  Lesley Hegewald, Willamette Valley GIS Users Group  Umpqua Basin Users Group | (absent) Karim Naguib, Southern Oregon GIS Users Group  John Bragg, South Coast Users Group  Chris Wayne, Klamath Basin Users Group  Shivon Van Allen, Young Professionals (absent) Dean Anderson, Oregon GIS Association  (absent) "Percy" David Percy, Portland Open Source  Geospatial User Group  Richard L'Esperance, Member-at-Large  Alexa Todd, Member-at-Large  Cy Smith, Member-at-Large  (absent) Matt Freid, Member-at-Large Star Sharp, guest | |
| Board Members = 19 | Attending = 13 |
|  | Quorum = 10 --> Quorum reached! |

Welcome, agenda review – Molly

Board Business

* Annual Board Retreat planning update – Molly & Theresa

o    Action item: Molly to send Doodle to entire Board

* GIS/CAMA Conference in Portland Feb 25-28
  + Annual conference of property assessment. Robb: young professional networking workshop.
* ORURISA Member Survey – John Bragg
  + Trio of surveys designed to understand member’s training needs
  + Member benefit surveys response discussed.
    - Uncertainty & confusion to switch (rebranding)
    - Values received from ORURISA’s membership: training, professional networking, professional development.
    - Need for networking and training in rural areas.
    - Members want more events and activities.
    - Members want to be informed and more trainings.
    - Comments: value local chapter.
    - Payments and cost is an issue for membership.
    - Rural access and webinar needed but prefer in person training.
    - Demand for training hubs.
  + Second survey: young groups, like conferences, workshops and symposium.
  + Chapter: Not to participate in OneURISA,
  + What will increase value of ORURISA: local, more personal events, knowing what people are doing, local values.
* Notes:
* We lack a clear understanding of our membership (i.e., who they are, how many there are, who is not represented by the survey/who didn't respond) Therefore hard to know how good the response rate was.
* Highlights:
  + Comments of the committee members:
    - Chris: rural areas will cost to serve the members.
    - Theresa: Perform financial analysis to figure out the revenue plan and strategies.
    - Chris: reasonable due’s fee, offer member’s discount
    - Molly: Need analysis on revenue vs cost. How we better serve or members and financial strategy.
    - John: Another survey on how to volunteer or contribute. Draft will be prepared in February 2019. March 15, 2019 to be the deadline for all three surveys to publish on the website.
* Discussion
* Membership committee implications – Theresa
  + - Theresa approval to make changes to the by-laws, email approval.
* Communications/Social media strategy – Tara
  + - Need to evaluate other communication channels to engage with ORURISA members, market and promote ORURISA events.
    - Explore social media channels i.e. Facebook and LinkedIn and currently used social media channels e.g. Twitter and meetup.
    - Molly: Request Rich to add social media preference in GIS in Action conference survey.
    - Theresa: Add a social media related question in the GIS in Action conference survey to be conducted.
* Other - All

* Next steps, wrap-up
* **Hot Apps update – Alexa, Colleen, Molly**
* **Other announcements**
* **Committee, SIG, Section updates**
* Existing partners update – Alexa
* External audiences update – John B.
* Board business – Molly –all updates have been covered earlier in the meeting.
* GIA & events – Rich
* Membership committee update – Theresa –updates have been covered in Member Survey discussion earlier.
* Branding committee – hold until next meeting
* All SIGs and Sections invited to offer updates – 6 minutes

Action items recap:

1. March 15 to deadline for all three surveys to publish on the website.

Next meeting: February 20

Meeting schedule: Third Thursday of the month at noon

Adjourn

1:00 PM