

## ORURISA LEADERSHIP RETREAT

March 20th, 2015	9:00am-4:00pm	McMenamins Edgefield – The Study
Meeting called by	Dean Anderson	
Type of meeting	ORURISA Leadership Retreat	
Facilitator	Dean Anderson	
Note taker	Zac Christensen	
Attendees	Mark Scott, Dean Anderson, Bob Haas, Cy Smith, Eric Bohard, Molly Vogt, Amy Esnard, Bob Poole, John Sharrard, Zac Christensen	

### 1. Introductions – Please include 1-2 items you want to accomplish today

- Dean Anderson– Good plan to engage membership and have Board members adopt local chapters
- Amy Esnard– Reflect on past efforts and initiatives, improve marketing and outreach
- John Sharrard – Review and follow up on past initiatives, establish consistent methods of communication and mechanisms for transitions
- Cy Smith – No expectations
- Zac Christensen – Improve chapter outreach, review financial model
- Bob Poole – GIS in Action status issues; involvement, funding, leadership, relevancy
- Eric Bohard – New URISA model impacts and ORURISA position
- Bob Haas – Sustainability of ORURISA and setting realist expectations
- Molly Vogt – Realist and clear action plans that are prioritized

### 2. 2015 GIS in Action update

- Joint conference with WAURISA and ASPRS
- Four tracks currently planned
- More papers needed (contact Bob Poole)
- Cost and overall finances are a major consideration this year
- Expenses are higher at the Hilton instead of PSU
- Encourage people to attend and also book rooms as early as possible
- PSU identified as preferable location for cost, level of involvement, and atmosphere

### 3. Section Reports

- Review of FOSS4G accounting
- Young Professional still active but need attention
  - Past leadership not as involved
  - Need new recruits and nomination
  - Amy Esnard to follow-up on above issues
- Gorge Area User Group
  - Amy Esnard will be new leader and no reason to contact others in area to get it started
- Walla Walla and North East Oregon User Group
  - John has attended a meeting and annual meeting are happening
- PAGIS
  - Recent technical meeting occurred but somewhat dormant
  - Zac Christensen to work with Nels to reignite
- Southern Oregon User Group
  - Group is reactivated and being led by Karim
  - Mobile GIS is the focus
  - Meeting to be held on March 20<sup>th</sup>
  - Need to sync up emails
- Mid Valley COG still active
- PDX-OSGEO
  - FOSS4G now done and focusing on other things
  - Regular meetings occurring
  - Actively involved in Open Street Map projects
- Central Oregon still active

### 4. Workshops

- Parcel Fabric workshop went well and another one planned in coordination with ORMAP
- Christensen to organize Python training in Portland in coming year

### 5. Treasurer Report

- Discussion on workshop credit card processing and need for more details
  - Need to get a copy of the report
- Passed motion on stopping current payment service

## BREAK

### 6. Review of last year action plan

- Section Support
  - Molly presented Fact Sheet drafts that outline general operation guidelines, resources, and funding
    - Potential for two separate Fact Sheets for different audiences
  - Still need to do outreach at conferences
  - Christensen to work with Molly to integrate into the website
- Website updates
  - Front page has been refreshed and continues to be updates
  - Need to create new chapter map (Mark)
  - Board information updated (Dean)
  - Survey results posted (Zac)
  - Twitter account revived (Zac)
  - Newsletter or "In the News" being refreshed (Zac)
  - Domain registration done
  - Need to centralize all media information
- Young Professional outreach
  - Work with YPs to develop mentoring activities (PJ/Paul/Zac)
  - PJ not involved anymore
  - Need to do outreach for new leadership
  - Start at local colleges
- Organize membership information
  - Eli completed the task of reconciling contacts and emails
  - Currently have 1900 contacts
- Funding and financial planning
  - No action to report at this time
- Centralized resource for shared presentations, past programs, and expertise
  - No action to report at this time
- Section funding strategy
  - No action to report at this time

- Volunteer outreach and involvement of identified volunteers
  - No action to report at this time
- Nominations for new Board Members (Dean)
  - Upcoming activity at next meeting

**7. New URISA membership plan and discussion**

- Discussion to identify an action plan /response to this plan.
  - Problem - what is the committee trying to solve with the new effort.
  - Justification - why is the selected solution the one to go with
  - Alternatives - what alternatives were looked at
  - Cost Impact - what is the cost impact on ORURISA
  - Time Line - what is the timeline and decision process for making this a reality

Discussion points

- Two alternatives on the national proposal.
- What is the value added from Chapter perspective?
- Need to get slideshow from Cy?
- Big questions regarding national URISA relevance.
- Invite national board to ORURISA chapter for initial recommendation

